

October 25, 2011.

**PEATA GUARDS THE PROFESSIONAL DIGNITY .....**

On 24<sup>th</sup> October'2011, article in the Times Of India with a title "Liaising Architects Shape bldrs" dreams has appeared which indirectly suggested that Liaisoning Architects, (The Architect who signs the plans), is the master mind behind frauds and manipulations happening in the M.C.G.M. There were several strong reactions and phone calls from members of our organization about the malice of the content of the article written by Times Reporter Mr. Nauzer Bharucha.

Immediately on the same day our Hon. President Architect Shri. PRAVIN KANEKAR, contacted Times of India and Senior Reporter Mr. Nauzer Bharucha and communicated our feelings subsequently next day on 25<sup>th</sup> October'2011, our President Architect Shri. PRAVIN KANEKAR, along with Vice President Architect Shri. SHIRISH SUKHATME, took an appointment of Mr. Nauzer Bharucha. They gave a detail power point presentation about various issues related to actual Liaisoning and approval role of Architect in the whole process of Designing, Approving and Constructing the building and they conveyed displeasure about over enthusiastic remark by TOI, that "Architect is Master Mind behind the builders, illegal activities". Meeting went for more that 45 minutes and Mr Nauzer Bharucha candidly admitted that the purpose of writing this article was not hurt or show disregard towards Architectural fraternity as a whole, but it was actually aimed at exposing few Liaisoning Agents who do this dirty job and promised that in future the opinion from our organization will be given proper importance.

Please read our reply to "The Editor, The Times Of India".